

# THE ROI

## OF THINKING TWICE ABOUT HOW YOU SEND FILES

### WHAT BIOTECH COMPANIES NEED TO KNOW

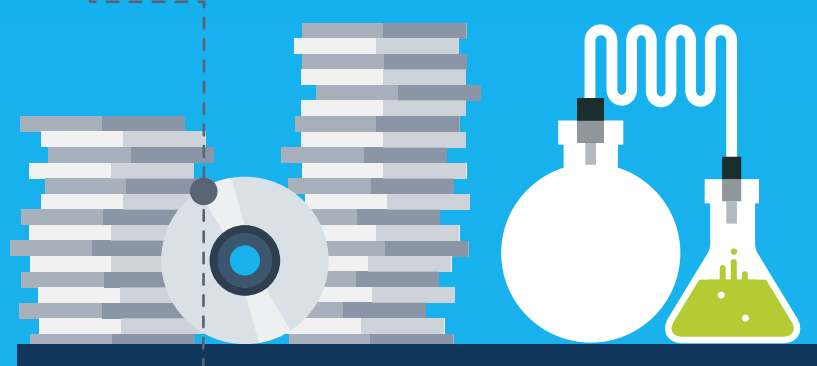
Electronic file sharing saves time as well as money. Here's how it all adds up just for **transferring one data set at 1 GB**, using other methods in estimates.\*

#### ● CDS

Requires burning **2** CDs

Do that once every week, and you spend:  
CDs + Postage + Labor = **\$252/year**

(\$4/month + \$4/month + \$13/month = \$21/month X 12 = \$252/year)



#### ● ZIP FILES/FTP

Even using file compression, this requires sending approximately **500 fax pages** for PDFs

Do that once every week, and you spend:

Time + Labor = **\$6,060/year**

(7.77 hours transfer time per use + \$15/hour labor cost = \$116.55/week X 52 = \$6,060)

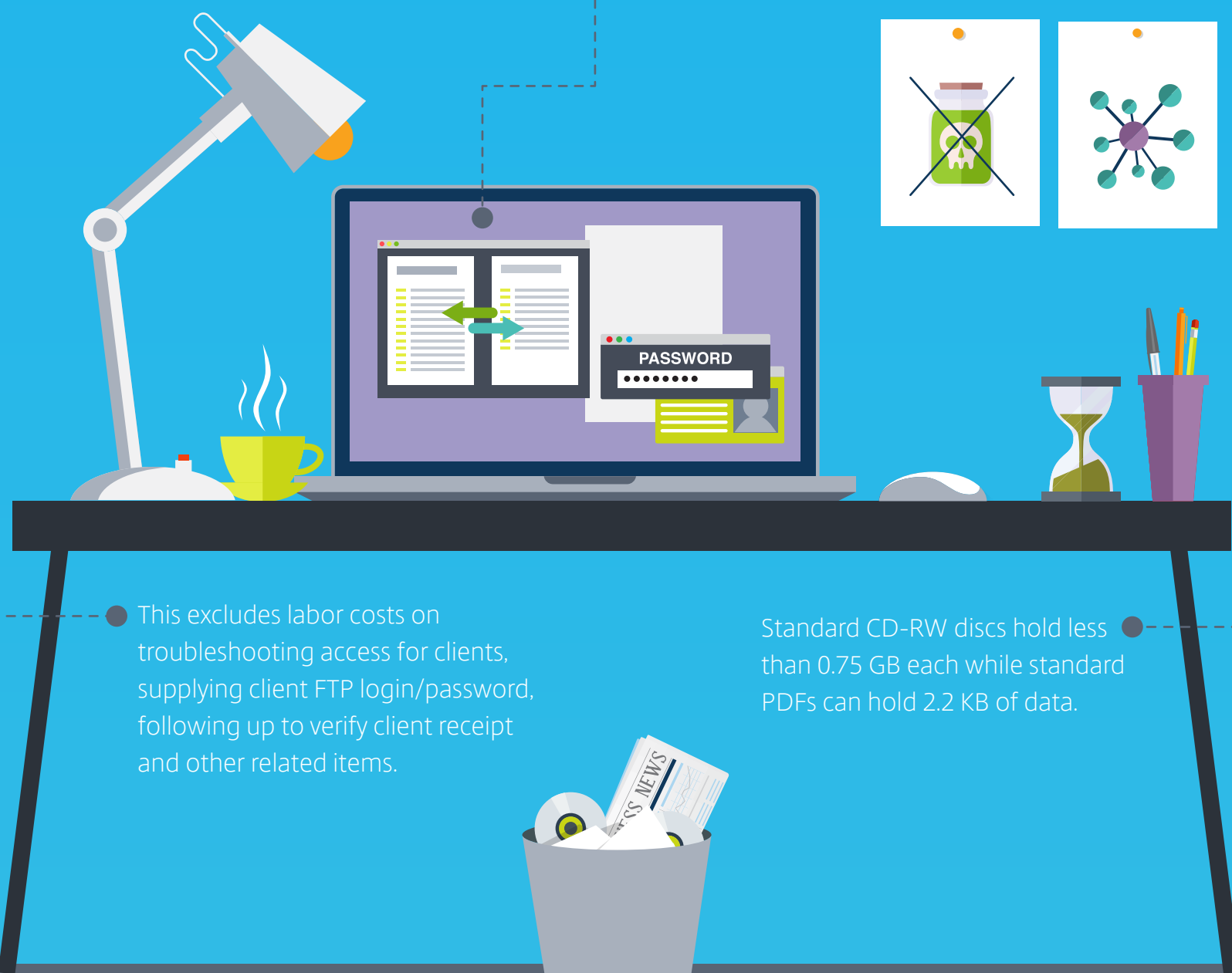
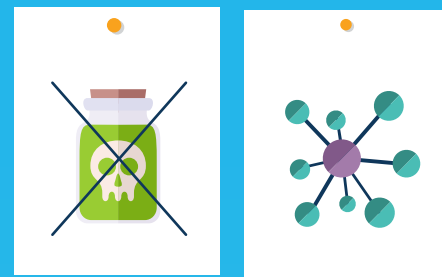


#### ● FREE ONLINE FILE-SHARING SERVICES

Many free services have a maximum file size of no more than **500 MB (1/2 GB)**.

This means ~~FREE~~ file sharing

To keep from having to break up large files, you'll have to send large files either by CDs, ZIP files — or the next and best option.



● This excludes labor costs on troubleshooting access for clients, supplying client FTP login/password, following up to verify client receipt and other related items.

● Standard CD-RW discs hold less than 0.75 GB each while standard PDFs can hold 2.2 KB of data.



#### ● SHAREFILE

Requires making just **one link** sent via email

Do that once every week, and you spend:

Labor cost only = **\$39/year**

(5 minutes to make link and transfer + \$15/hour labor cost = \$0.75/week X 52 = \$39)

There are **no costs for energy** for producing paper and toner or greenhouse gases and landfill waste created either.



ShareFile can even transfer up to **100 GB at one time**, making its savings exponentially greater for you.

Learn more at [ShareFile.com](http://ShareFile.com)

**CITRIX**  
ShareFile

<http://www.convertunits.com/from/GB/to/MB>  
<http://iclick.com/pdf/howbigisagig.pdf>  
[http://www.theaudioarchive.com/TAA\\_Resources\\_FTP.htm](http://www.theaudioarchive.com/TAA_Resources_FTP.htm)  
<http://smallbusiness.chron.com/average-cost-per-month-office-supplies-12771.html>  
<http://www.forestethics.org/paper-the-facts>

\* DISCLAIMER: The estimates provided here are a sample of potential costs and/or savings and are provided to our customers for informational and promotional purposes only. The actual cost for each service is unique and may vary from the estimate. Citrix does not guarantee the accuracy or completeness of any information contained herein and specifically disclaims all warranties, express or implied, with respect to the use of this information or any results with respect thereto.

© 2015 Citrix Systems, Inc. All rights reserved. Citrix and ShareFile are trademarks of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered in the U.S. Patent and Trademark Office and in other countries. All other trademarks are the property of their respective owners.