

# THE ROI OF THINKING TWICE ABOUT HOW YOU SEND FILES

## WHAT ACCOUNTANTS NEED TO KNOW

Electronic file sharing saves time as well as money. Here's how it all adds up just for **transferring 1 GB of data**, using other methods in estimates.\*

### ● CDS

Requires burning **2** CDs

Do that once every week, and you spend:  
CDs + Postage + Labor =  
**\$252/year**

(\$4/month + \$4/month + \$13/month = \$21/month X 12 = \$252/year)



### ● FAXES

Requires sending approximately **500** fax pages for PDFs

Do that once every week, and you spend:  
Toner + Paper + Labor =  
**\$160,000/year**

(\$5,000/month ink and paper + \$8,333/month labor + \$13,333/month x12 = \$160,000)



### ● FTP

Requires sending approximately **500** pages for PDFs

Do that once every week, and you spend:  
Time + Labor =  
**\$6,000/year**

(7.77 hours transfer time per use + \$15/hour labor cost = \$116.55/week X 52 = \$6,060)



● This excludes costs of energy for producing paper and toner or greenhouse gases and landfill waste created. Standard CD-RW discs hold less than 0.75 GB each while standard PDFs can hold 2.2 KB of data.

● This excludes labor costs on troubleshooting access for clients, supplying client FTP login/password, following up to verify client receipt and other related items.

### ● SHAREFILE

Requires making just **one link** sent via email

Do that once every week, and you spend:

Labor cost only = **\$39/year**

(5 minutes to make link and transfer + \$15/hour labor cost = \$0.75/week X 52 = \$39)

There are **no costs for energy** for producing paper and toner or greenhouse gases and landfill waste created either.



ShareFile can even transfer up to **100 GB at one time**, making its savings exponentially greater for you.

Learn more at [www.ShareFile.com](http://www.ShareFile.com)

**CITRIX**  
ShareFile

[www.ShareFile.com](http://www.ShareFile.com)

<http://www.convertunits.com/from/GB/to/MB>  
<http://iclick.com/pdf/howbigisagig.pdf>  
[http://www.theaudioarchive.com/TAA\\_Resources\\_FTP.htm](http://www.theaudioarchive.com/TAA_Resources_FTP.htm)  
<http://smallbusiness.chron.com/average-cost-per-month-office-supplies-12771.html>  
<http://www.forestethics.org/paper-the-facts>

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