

The Race to Readiness

4 steps to getting a
head start on GDPR
data security

The European Union's (EU) new privacy & security mandate — the General Data Protection Regulation (GDPR) goes into effect on May 25, 2018. That means every enterprise in the U.K. has less than one year to cross the compliance finish line.

The countdown is on. Give yourself a running start with this 4-step game plan

1. Move to two-step verification.

Why? Because GDPR Article 25 says you must have Data Protection by design and by default. With two-factor authentication, you use two markers to validate the users' identity—including location, network, time of day, session ID, device, or even biometric factors such as fingerprints and retinal scans. 84% of organizations say the inability to secure access rights is putting them at risk¹. 63% of security breaches involve weak or stolen credentials according to a study by Verizon.

2. Encrypt, encrypt and encrypt.

Go with an enterprise-grade solution that provides native data encryption and encryption key management options. That way, you're free to allow secure remote access to virtual applications and desktops for employees and third parties—all without ever putting data at risk.

3. Speed up your delivery of end-to-end device security.

This is a big deal for BYOD. You get the containerization of all data and apps that

are on mobile devices. Plus, you can deploy remote wipe when a device is lost or stolen. And any user-owned content is kept separate and unaffected. If GDPR is your highest hurdle, you're not alone. Nearly two-thirds — 69% — of organizations say GDPR compliance is a top concern. What's more, less than half, 49%, believe their current security infrastructure positions them for compliance¹.

4. Push toward investing in the security of processing data

A tested and proven Data Loss Prevention (DLP) and Information Rights Management provider will help you cover a lot of ground. DLP enables stronger content-aware sharing restrictions, while IRM lets you control file access and permissions even after a protected file is downloaded.

Why all the GDPR jitters?

Failure to comply can set you way back. Fines are as much as 100 million euros, or 2 to 4% of annual worldwide revenues, whichever is greater¹.

If you use this strategy, the journey to GDPR finish line can feel more like a sprint instead of a marathon.

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say the inability to secure access rights is putting them at risk¹.

84%

of respondents

are aware of GDPR¹.

70%

of respondents

say their organizations have allocated budget and started to prepare for these new regulations¹.

Additional ways Citrix helps businesses with privacy compliance



EU-US Privacy Shield Certification

Citrix participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework. Citrix has committed to subjecting all personal data received from European Union (EU) member countries, in reliance on the Privacy Shield Framework, to the Framework's applicable principles.



Model Causes

Citrix ShareFile supports the Data Processing Addendum (DPA) incorporating EU approved Model Clauses (also known as standard contractual clauses). These clauses were authored by the European Commission.



TRUSTArc (Previously TRUSTe)

The privacy practices of Citrix ShareFile have been assessed by TRUSTe for compliance with Enterprise Privacy Certification.



Learn more about
achieving GDPR compliance.

Visit
citrix.com/sharefile

Methodology

1 The research, The Need for a New IT Security Architecture: United Kingdom¹ conducted by Ponemon Institute and sponsored by Citrix, looked at global trends in IT security risks. Featuring insights from more than 4,200 IT and IT security practitioners across 15 countries, the global report, 'The Need for a New IT Security Architecture: Global Study', can be accessed here. There were 445 IT decision makers surveyed in the United Kingdom.

2 Verizon 2016 Data Breach Investigations Report.

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ShareFile

North America | 1 800 441 3453 United Kingdom | +44 800 680 0621
Worldwide | +1 919 745 6111 Australia | +1 800 089 572

Locations

Corporate Headquarters | 851 Cypress Creek Road Fort Lauderdale, FL 33309, United States
Silicon Valley | 4988 Great America Parkway Santa Clara, CA 95054, United States

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